President’s Note

Scholarship and Pragmatism Help ASJ Achieve Monthly Publication

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Since becoming an Aesthetic Society member in 1996, it has been both exciting and very gratifying to watch the evolution of the Aesthetic Surgery Journal (ASJ). Certainly, in terms of manpower, it’s had three of the best and brightest minds in our specialty at the editorial helm. From Founding Editor Bob Bernard, MD, to Stan Klatsky, MD, and now to one of our best educators, Foad Nahai, MD, ASJ has travelled from newsletter to peer reviewed and indexed clinical journal.

This issue of the publication marks another seminal event in the publications maturity as we go from 10 to 12 issues per year.1 This is important for several reasons. In the world of scholarly publishing, ASJ is still relatively young and newly indexed, the latter being achieved only in 2008 and covered by the Thomson Reuters Journal Citation Report since 2011. That indexing—another milestone moment—gave ASJ the gravitas to pursue the best authors, best papers, and best editorial staff.

All this hard work resulted in a higher rejection rate and better papers being submitted for review. A growing Impact Factor contributed to ASJ becoming the most important and well-read journal in aesthetic surgery. ASAPS members, according to a recent market research project, consider ASJ to be one of their top benefits.

With evolution and excellence comes attention and ASJ has received a plethora of it in the consumer press (print and online). This summer alone found major stories on ASJ articles “Plastic Surgery-Related Hashtag Utilization on Instagram: Implications for Education and Marketing,” and “Origami Model for Central Wedge Labiaplasty: A Simple Educational Model with Video Tutorial,” and “Patient Satisfaction With an Early Smartphone-Based Cosmetic Surgery Postoperative Follow-Up.”

So, what is so special about publishing 12 issues a year? It proves that there is indeed a wide pool of aesthetic researchers, not just in academia but in private and group practices as well. Perhaps most importantly, it proves that ASJ is filling a gap in aesthetic education that had not been filled by other journals or educational material.

On behalf of The Aesthetic Society, allow me to congratulate Foad Nahai, MD, Editor-in-Chief, and Jeffrey Kenkel, MD, Associate Editor, on a job well done.

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