

# Rethinking China's Growth

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## Abstract:

China's outsized growth has almost continually surpassed outsiders' expectations for four decades and may continue to do so in the future. However, a key element of the growth model, heavy reliance on real estate and infrastructure construction, may finally be running into diminishing returns. This paper summarizes new city-level data on China's real estate and infrastructure capital from 2000-2022 and provides evidence suggesting that the growth returns to new building may be falling in some regions. At the same time, real estate investment in particular has been a significant contributing factor to the local government debt vulnerabilities. Finally, the paper presents new findings on the combined direct and indirect impact of real estate and infrastructure construction on China's economy, which has consistently exceeded 30 percent of GDP in recent years.

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3 In recent years, researchers have increasingly begun to recognize the full extent to which China  
4 has depended on real estate and infrastructure for growth<sup>4</sup> and –especially if one uses the most  
5 up-to-date data– the extent to which the rate of return to new real estate and infrastructure  
6 investment might have fallen as cumulative construction equals or surpasses Western levels in  
7 many areas.<sup>5</sup> Although the sector has shrunk slightly in the past couple years, for 2021, the direct  
8 and indirect impact of real estate alone in China’s economy is still 22 percent of GDP, 25 percent  
9 if one includes imported content. As we show in new estimates here, if one includes  
10 infrastructure on top of residential and commercial real estate, their combined share reached 31  
11 percent, albeit down slightly from its pre-pandemic peak.  
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15 A slowing real estate sector, in particular, poses multiple financial challenges to China’s  
16 economy, even if the central government’s sweeping power to restructure and reallocate  
17 significantly reduces the chances of a Western-style systemic financial crisis. The rapid growth  
18 in real estate has been accompanied by a massive rise in local government debt, much of which  
19 is beneath the surface in the form of local government financing vehicles (LGFVs). Servicing  
20 this debt was already challenging even before the property market downturn, with the combined  
21 income of LGFVs barely sufficient to cover the interest payments.<sup>6</sup> Although there certainly are  
22 policies to address this problem, for example, instituting greater transfers of revenue to local  
23 governments from the central government, or allowing local property taxes,<sup>7</sup> they are not  
24 necessarily straightforward in the context of a broadly slowing economy that may need to look to  
25 new sources of growth as real estate and infrastructure investments are scaled back. The fact that  
26 Chinese households’ wealth is overwhelmingly concentrated in real estate does not make the  
27 adjustment any easier. Again, the historic performance of the Chinese authorities in meeting  
28 such challenges has to be recognized, leading many long-time China scholars, for example  
29 Prasad (2023), to predict that any sharp slowdown in growth or a financial crisis, is quite  
30 unlikely. We do not venture any such prediction here, one way or the other; we simply identify  
31 the formidable challenges.  
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37 The first part of this paper looks at a measure of the share of China’s real estate and  
38 infrastructure sectors in GDP, separately and jointly. These shares have risen substantially since  
39 2000 and have remained remarkably large by international standards. Using a similar input-  
40 output calculation, we compare China to a range of OECD countries. Only Spain, in the runup to  
41 the global financial crisis, comes close to the level that China has reached in the past decade;  
42 even Ireland, before its crisis, was well below.<sup>8</sup> We then show just how far China has caught up  
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46 <sup>4</sup> See, for example, Chivakul et al., 2015; Cook, Nie, and Hall, 2018; Koss and Shi, 2018; Rogoff and Yang, 2020, in  
47 particular, emphasize the important of considering both the direct and indirect impact of real estate on the economy.

48 <sup>5</sup> Rogoff and Yang (2020, 2022).

49 <sup>6</sup> See e.g., *IMF Country Report No. 22/22* People’s Republic of China Selected Issues on LGFVs.

50 <sup>7</sup> See e.g., *IMF China Article IV Consultation Staff Report 2022* for a more comprehensive analysis of  
51 potential fiscal reform measures.

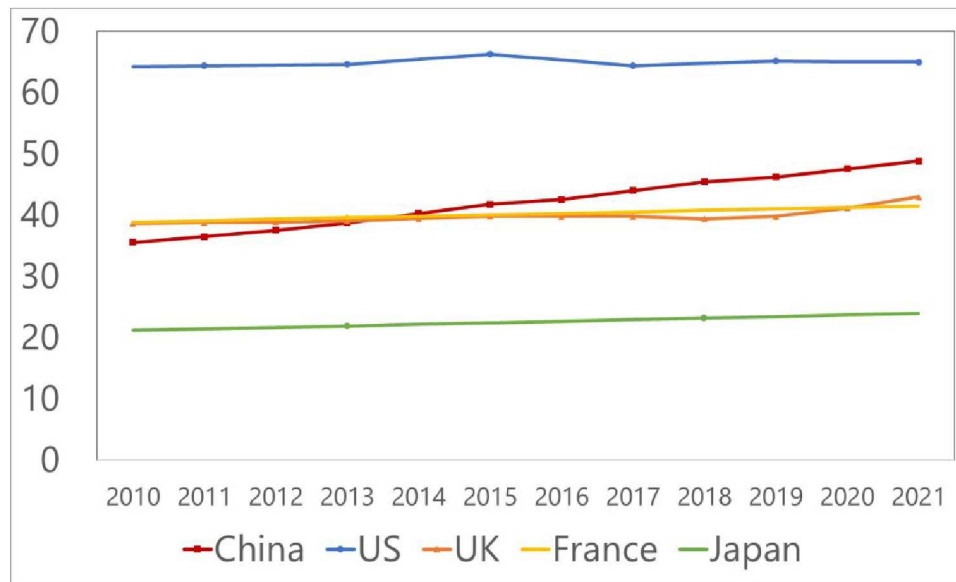
52 <sup>8</sup> The Asian Development Bank (2022), making use of data for China from Rogoff and Yang (2020), argues that in  
53 fact China is not so exceptional compared to low and low-middle income Asian economies, even after correcting  
54 very low estimates for China from an earlier Asian Development Bank draft paper that were reported in *The*  
55 *Economist* (November 2021). But China is still the highest and this comparison misses the critical point (as does the  
56 *Economist* article) that the level of construction has been very high in China for decades as Figure 1 illustrates,  
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Figure 2. Per Capita Floor Space of Selected Countries (square meter)



Sources: Author calculation based on data from official website of the National Bureau of Statistics of China for interim using China Statistical Yearbooks, China Population Census Yearbooks 2010 and 2020, Provincial-level Population Census Yearbooks 2010 and 2020, US Census Bureau American Housing Survey, UK English Housing Survey 2010-2021, Les Conditions de Logement en France, édition 2017, Japan Land and Housing Survey 2018

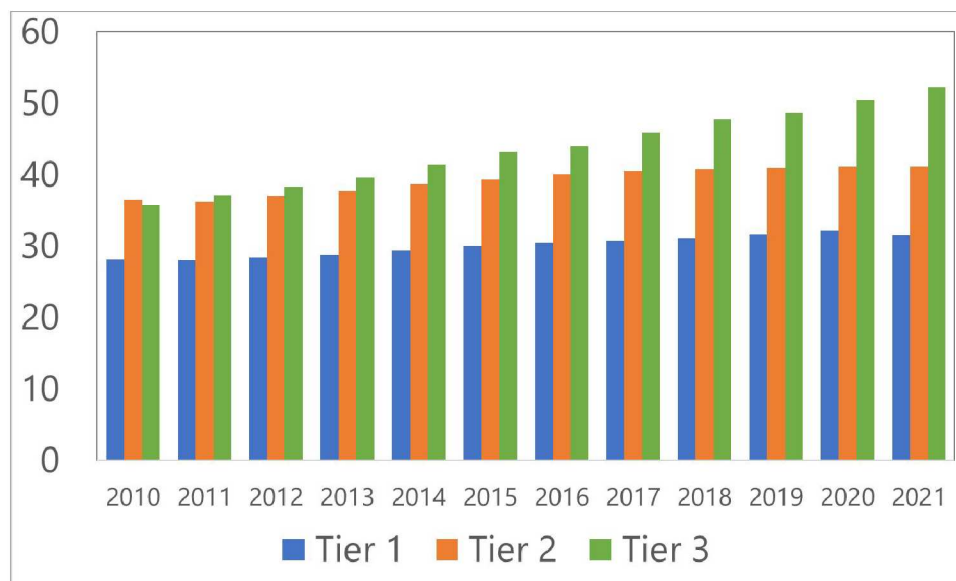
Notes: 1. See Appendix 2 for the discussion of China housing stock calculation. 2. The markers indicate years with survey data, the other data points are imputed between survey readings.

While the US housing stock per capita remained relatively stable at 65 meters per capita, China's housing stock increased from 36 meters per capita in 2010 to almost 49 meters per capita in 2021. In the meantime, the total housing stock expanded substantially. Using a combination of national and provincial population censuses, as well as annual statistical yearbooks spanning from 2010 to 2022, we obtained a comprehensive estimate of the residential housing space that takes into account vacancy rates and inventory held by property developers. Figure 3 shows that the national aggregate housing stock grew from 49 billion square meters to nearly 70 billion square meters, with tier 3 cities accounting for almost 80 percent of the total. Details about our estimation are provided in Appendix 2.





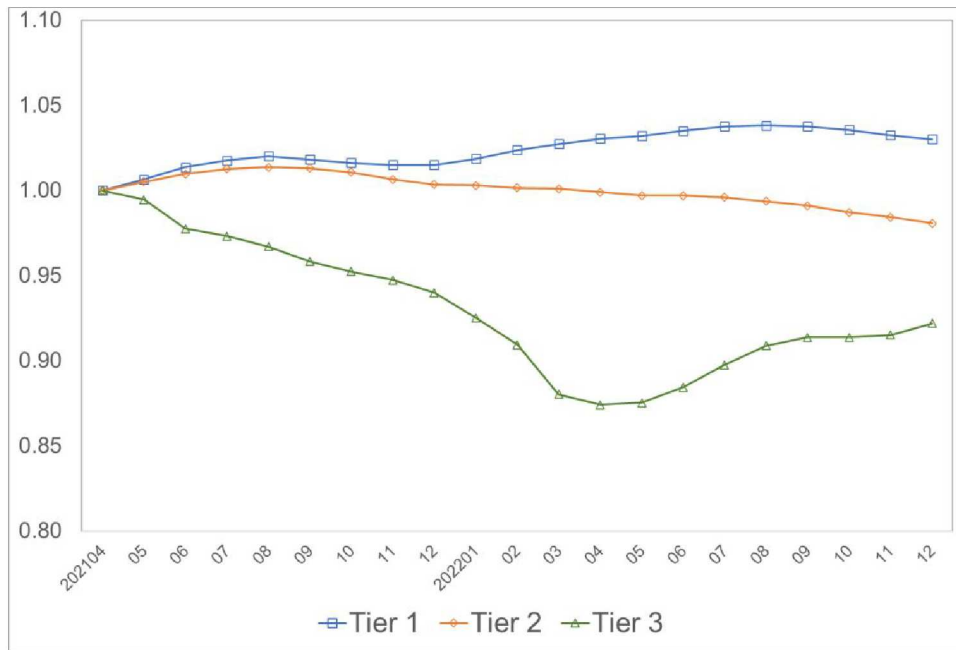
Figure 4. Per Capita Floor Space by City Tier (square meter)



Sources: Authors' calculations, based on data from official website of the National Bureau of Statistics of China, China Statistical Yearbooks, the China Population Census Yearbooks for 2010 and 2020, as well as Provincial-level Population Census Yearbooks for 2010 and 2020

The regional distribution of construction is especially relevant because in China, as in most of the world, recent decades have seen the large, wealthier cities outperform economically due to agglomeration effects, which have grown in the tech era. The poorer, smaller cities, despite having had the lion's share of new real estate construction, have not seen the same income growth, and recently there has even been an exodus of population on top of China's overall declining population (Rogoff and Yang, 2022). As real estate prices have flattened in tier 1 cities lately, they have been falling in tier 3 cities. (Figure 5) And indeed, much of the major duress that has been hitting China's construction industry has come from the failed projects in tier 3 cities, which account for a rising share of real estate investment in the country—growing from 32 percent in 2000 to over 60 percent in 2021.

Figure 5. Housing Price Change by City Tier



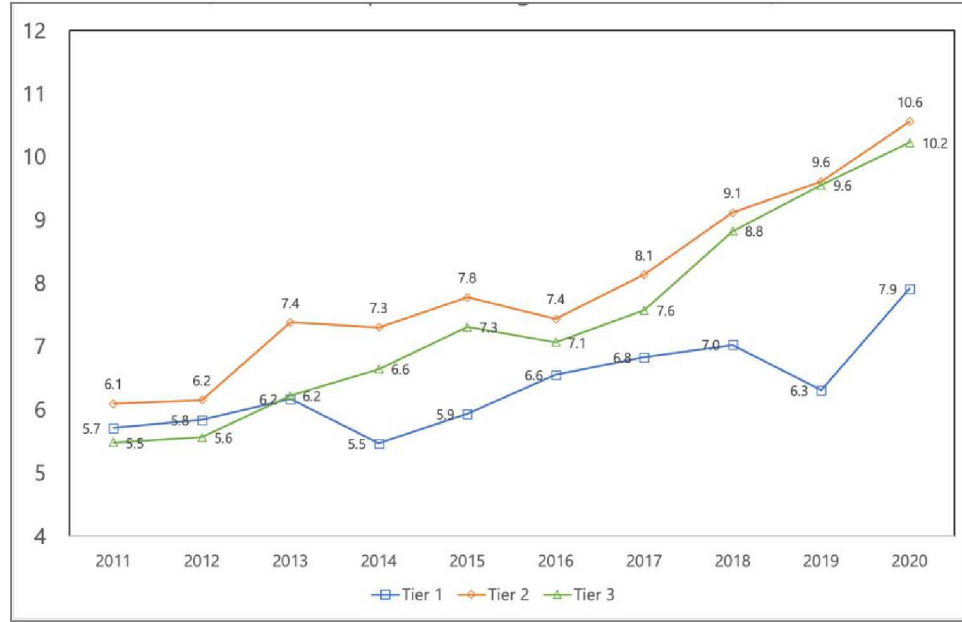
Source: Official website of National Bureau of Statistics of China

Notes: 1. Unit is one. 2. The month of February 2021 is used as the base month and the indices measure cumulative change relative to the base month.

Overbuilding in the real estate construction sector is evidenced by the ratio of new construction underway to projects completed. For tier 3 cities, the scale of housing under construction is 10.6 times as large as annual housing completed in 2020. (Figure 6) The ratio was just over 6 in 2011. Given that the typical project takes one to three years to complete, it is not surprising to see a high ratio in a very rapidly growing market. But ratios over 10 as the figure illustrates are perhaps more suggestive of a market in distress, where developers cannot complete projects for lack of final buyers and funding.<sup>12</sup>

<sup>12</sup> IMF China Article IV Consultation Staff Report 2022 also contains the estimates for the completion costs of troubled presold housing projects at risk of noncompletion (Box 1).

Figure 6. Housing Under Construction vs. Housing Completed by City Tier



Source: Official website of National Bureau of Statistics of China

Notes: 1. Unit is one. 2. The ratio is calculated as residential real estate floor space under construction divided by annual residential real estate floor space completed.

In addition to residential housing, there have been parallel problems with commercial real estate. Figure 7 shows that over time, the ratio of commercial real estate under construction to commercial real estate completed has also been steadily increasing.







### III. Regressions on Real Estate Investment and Growth

We have argued that diminishing returns to real estate investment should logically be setting in, given massive cumulative investment. We now proceed to look for statistical evidence of this phenomenon.

Table 2 looks at city level growth rate regressions. To address concerns related to endogeneity, we follow Goldsmith-Pinkham et al. (2020) to create a shift-share instrument that combines the lagged city-level real estate investment ratio and the national-level real estate investment growth.<sup>15</sup> Our results are robust to using alternative instruments, as shown in Appendix Table 4.

$$X_{i,t+1} = \alpha + B \times IV_{i,t} + \Gamma \times IV_{i,t} \times S_{i,t-1} + \Pi \times Control_{i,t} + \theta_i + \mu_t + \varepsilon_{i,t} \quad (1)$$

$$y_{i,t+1} = a + b \times \hat{X}_{i,t+1} + B_1 \times \hat{X}_{i,t+1} \times S_{i,t-1} + B_2 \times Control_{i,t} + \theta_i + \mu_t + \varepsilon_{i,t} \quad (2)$$

Here,  $i$  is indexed for city and  $t$  for time. In the first stage, we regress the city-level real estate investment ratio<sup>16</sup> on the instrument  $IV_{i,t}$  and a series of control variables, which include lagged real GDP growth, per capita real GDP, population growth, urbanization rate, and industrial structure.<sup>17</sup>  $\theta$  and  $\mu$  represent city- and year-fixed effects, respectively, and  $\varepsilon$  signifies the residual error term.

To examine how the accumulation of housing capital affects the returns to real estate investment, we include an interaction term between real estate investment (as a flow) and cumulative housing capital (as stock), namely, the sum of residential real estate investment in real terms by year  $t - 1$  in city  $i$ , denoted as  $S_{i,t-1}$ . Cumulative housing capital is lagged by one period to remove its contemporaneous component and with the assumption that an excess of previous investment stock makes new investments less productive.

Moving to the second stage, we use  $y$  to represent city-level real GDP growth, and  $\hat{X}$  for the instrumented real estate investment ratio. Similarly, we include the interaction term, whose

<sup>15</sup> As the shock or “shift” (here, national real estate investment growth) is uniform across cities, variation in exposure to the shock stems from variation in the “shares” among cities—cities with higher dependence on real estate are cities that have higher ratios of real estate investment to GDP. The growth in estate investment at the national level is unlikely to be affected by the GDP growth of any particular prefecture-level city, and thus can be considered relatively exogenous for any given city.

<sup>16</sup> Real estate investment refers to the investment made by real estate development enterprises in the construction of buildings, development of land, and value of land purchased. Data on city level real estate investment is collected from the CEIC database. The series dates back to 2000. The real estate investment ratio is defined as annual residential real estate investment over GDP.

<sup>17</sup> Per capita GDP refers to the natural logarithm of real GDP divided by population. Population growth is defined as the growth rate of resident population, and population size is the natural logarithm of population. Urbanization rate is computed as the ratio of urban resident population over total population. Industrial structure is calculated as industrial sector output over GDP. All control variables are obtained from the CEIC database.



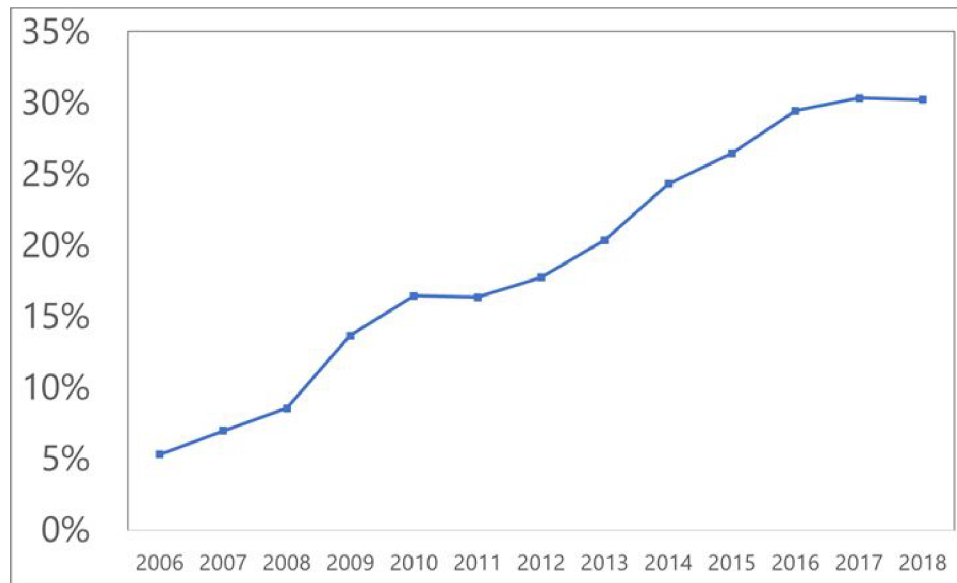








Figure 12. Local Government Debt to GDP from 2006 to 2018



Sources: CEIC, Wind, China Central Depository and Clearing Company Limited

Notes: 1. Local government debt is defined as all interest-bearing debt of local government financing vehicles, which includes short-term borrowings, accounts payable, short-term debentures payable, current portion of non-current liabilities, other current liabilities, long-term borrowings, and debentures payables. 2. We thank Professor Jie Mao, coauthor of Wu, Cao and Mao (2022) for data sharing.

In parallel to equations (1) and (2), we run a cross-city time series panel regression to show that investment in real estate has helped drive significant local government debt accumulation, using the same instrumental variable as in Section III to mitigate endogeneity concerns.<sup>20</sup> Our results remain robust when alternative instruments are used, as shown in Appendix Table 5.

In the first stage,  $X$  signifies city-level real estate investment ratio, and  $IV$  symbolizes the shift-share instrumental variable.  $C$  is a vector of control variables, including lagged per capita real GDP, population growth, urbanization rate, and city bond balance.  $\vartheta_i$  is the city-level fixed effect, which controls for unobserved heterogeneity across cities,  $\mu_t$  is the year fixed effect, which captures nationwide macro-economic shocks, and  $\epsilon_{i,t}$  is the residual error term.

<sup>20</sup> The key challenges for estimating the causal effect of real estate development on debt accumulation are the problems of reverse causality and omitted variable bias. On the one hand, OLS estimates of the effect of real estate investment on debt would be biased if, for example, municipal bond issuance is used for infrastructure construction, and the improvement of urban infrastructure is then capitalized in real estate properties, driving up real estate and land prices. The appreciation in land prices and the corresponding rise in land transfer revenue may reduce the need for further investment in real estate development. On the other hand, bias may result from unobserved factors that simultaneously affect real estate development and debt level. For example, the government could introduce economic stimulus packages that simultaneously push up real estate investment and debt level.













Zhang, Li, Jingjun Liu, Yongwei Nian. 2018. Land Market Fluctuations and Local Government Debts: Evidence from the Municipal Investment Bonds in China. *China Economic Quarterly* 17 (3): 1103-1126.

### Appendix 1. The Overall Size of the Housing Sector

The remarkable productivity of China's real estate sector becomes clear when one considers the stunning scale of how rapidly housing is being built. In this appendix, we use China's input-output (I/O henceforth) tables, which describe the supply and demand inter-dependencies between industries in its economy, to estimate economy-wide effects of an autonomous decline in final demand for real estate and real estate services. The framework draws on Tilton et al. (October 2021) who as noted, find very similar estimates to those in our earlier paper Rogoff and Yang (NBER working paper August 2020, published version January 2021)

Suppose that an economy has  $n$  industries. A basic I/O framework has the following key components

Intermediate demand / Intermediate input	Industry 1	Industry 2	...	Industry n	Final demand	Total output
Industry 1	I				II	
Industry 2						
...						
Industry n						
Value added	III					
Total input						

Quadrant I, composed of an  $n \times n$  matrix, shows flows of goods and services that are both produced and consumed in the production process. Each element in the matrix  $x_{i,j}$  has dual economic significance: viewed horizontally, it represents the amount of output from industry  $i$  that is used as intermediate input in industry  $j$ ; viewed vertically, it signifies the amount of input that industry  $j$  consumes that is produced by industry  $i$ . Quadrant II presents final demand for the output of each row industry  $i$ . Quadrant III contains data of value added of each column industry  $j$ . Thus, the basic equations in the I/O model can be expressed as

$$\sum_j^n x_{i,j} + Y_i = X_i \quad (1)$$

$$\sum_i^n x_{i,j} + V_j = I_j \quad (2)$$

where  $Y$ ,  $X$ ,  $V$ , and  $I$  signify final demand, total output, value added, and total input, respectively. Equation (1) describes the horizontal equivalence that intermediate demand plus final demand equal the total output of an industry. Equation (2) presents the vertical equivalence. More specifically, intermediate input plus value added are equal to the total input of an industry. Taking out imports, total output should be equal to total domestic input in any given industry.

Following Tilton et al. (2021), we define  $a_{i,j}$  as  $\frac{x_{i,j}}{x_j}$ ,  $V$  as an  $n \times 1$  column vector of value added, and  $v$  as the diagonal matrix of the value-added coefficient, namely the ratio of an industry's value added over its total output.

Then the matrix form of equation (1) can be expressed as  $AX + Y = X$ . Solving for total output gives  $X = (I - A)^{-1}Y$ . With  $V = vX$ , we get  $V = v(I - A)^{-1}Y$ . In the non-competitive I/O matrix that Tilton et al. use, total demand for imports can be denoted as  $M = A_m X + Y_m$ . Then equation (1) can be transformed into

$$A_d X + Y_d + A_m X + Y_m = X + M \quad (3)$$

Solving for domestic value-added gives

$$V = v[I - (A_d + A_m)]^{-1}[Y_d - A_m(I - A_d)^{-1}Y_d] \quad (4)$$

Let  $\Delta Y_d^c$  denote a change in final demand for construction. Then plugging into equation (4) would give us the total change in value added. Doing so symmetrically for the real estate services industry, we can obtain the change in value added due to the change in demand for real estate services.

Based on China's 2018 I/O table, Tilton et al. (2021) estimate that the share of construction and real estate in China's economy is 23.3%. They note that including imported inputs elevates that estimate to 26.3%.

We can use the exact same method to estimate the direct and indirect contribution of real estate to United States final demand. Using the Bureau of Economic Analysis's input output table series for the United States, construction activities are divided into 8 categories: 1. education, hospital, and health structures, 2. maintenance and repair construction, 3. office and commercial structures, 4. other residential construction, 5. other nonresidential structures, 6. power and communication structures, 7. single-family residential structures, 8. transportation structures and highways and streets. To avoid underestimating the share of building construction, we include all categories except 6. power and communication structures, 8. transportation structures and highways and streets.

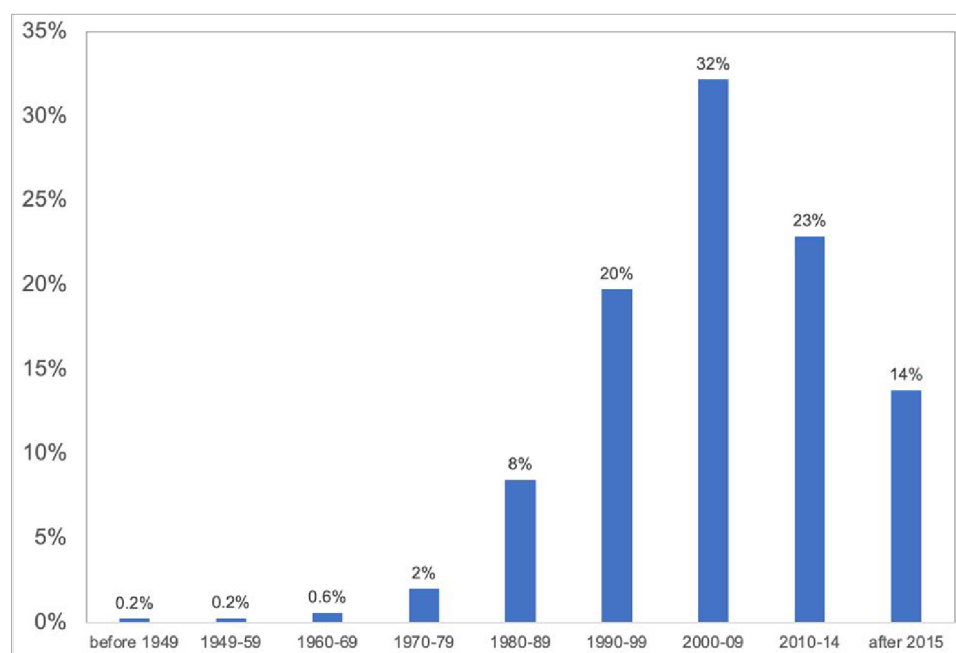






To estimate annual depreciation, we rely on a *de facto* approach. Each census provides housing area constructed in different decades. (Appendix Figure 1) Assuming that only houses built before the year 2000 will be subject to demolition, while those constructed after 2000 will be exempt, we are then able to estimate the demolition area by comparing the difference in the area of housing built before 2000 in the two censuses. We find that houses built before the 1980s, from 1980-1989, and from 1990-1999 were reduced by 2, 2.7, and 2.6 billion square meters, respectively, between 2010 and 2020. This translates into an annual depreciation rate  $d$  of about 1.4-2.0 percent, consistent with a building lifespan of 50-70 years, as stipulated in the *Uniform Standard for Design of Civil Buildings*.<sup>34</sup> The housing stock thus equals the total of new construction plus existing buildings adjusted by depreciation.

Appendix Figure 1. Residential Space by Construction Year



Sources: China Population Census Yearbook 2020 and author calculations

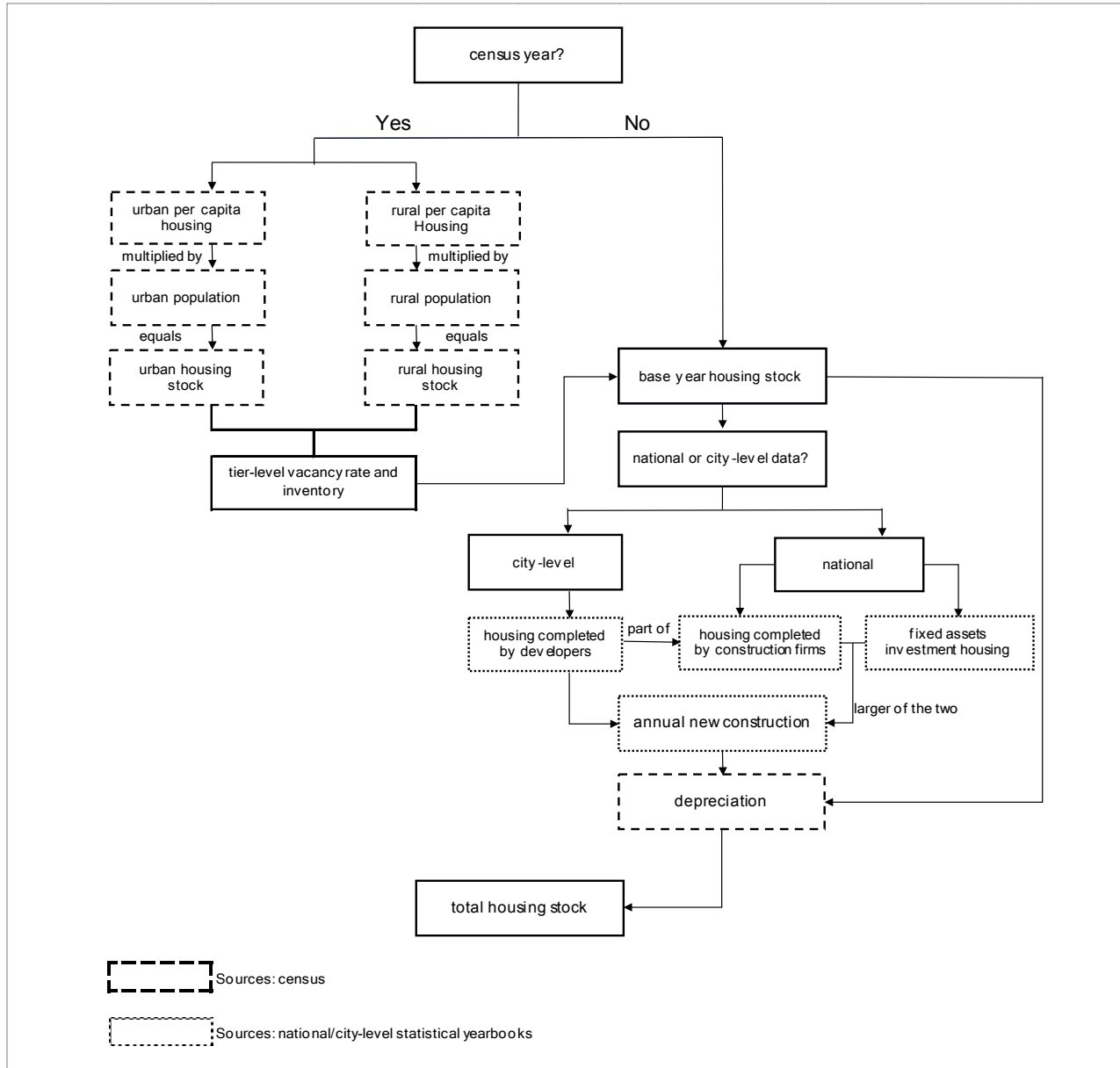
construction of buildings and structures and in the installation of equipment, while fixed assets investment housing completed data is gathered from mostly property developers, and only includes projects that are valued more than 5 million yuan.

<sup>34</sup> The *Uniform Standard for Design of Civil Buildings GB 50352-2019* stipulates that the design service life of civil buildings should be at least 50 years. In practice, many buildings exist for more than 50 years, as is shown in the Table of Year of Housing Construction in the population census.



exercise caution in interpreting the results. Determining whether there is an imbalance in the housing market is a complex matter that may necessitate a general equilibrium analysis of supply and demand. In addition, in lower tier cities and cities with less unaffordable housing prices, it may be natural for households to consume more living space, especially given the still rapid pace of urbanization.

Appendix Figure 2. Housing Stock Estimation



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### Appendix 3. Additional Regressions

Appendix Table 2. Real Estate Investment and Growth – First-Stage Results

Variable	Real estate investment/GDP
Lagged city-level real estate investment ratio × National-level real estate investment growth (Instrument)	0.631*** (0.055)
Instrument × Cumulative housing capital	0.011 (0.010)
Lagged real GDP growth	0.020*** (0.005)
Per capita real GDP	-0.006*** (0.002)
Population growth	-0.007 (0.010)
Urbanization rate	0.001 (0.010)
Industrial structure	0.000 (0.001)
Constant	-0.053*** (0.017)
Number of observations	4,779
F-statistic	302.86
City FE	YES
Year FE	YES

Notes: The dependent variable is real estate investment ratio. The table displays first-stage regression results using the instrumental variable outlined in Section III. Standard errors are reported in parentheses. \*, \*\* and \*\*\* denote significance at 10, 5 and 1 percent, respectively.



Appendix Table 4. Real Estate Investment and Growth – Alternative Instruments

Variable	(1) First-stage Real estate investment/GDP	(2) Second-stage Real GDP growth
Proportion of developable land × (Provincial GDP target - National GDP target) (Instrument 1)	0.001 (0.001)	
Median real estate investment/GDP of cities in the same province (Instrument 2)	0.642*** (0.142)	
Instrument 1 × Cumulative housing capital	-0.001*** (0.000)	
Instrument 2 × Cumulative housing capital	0.005 (0.027)	
Real estate investment/GDP (Instrumented)		1.146*** (0.199)
Real estate investment/GDP (Instrumented) × Cumulative housing capital		-0.083** (0.034)
Lagged real GDP growth	0.029*** (0.007)	0.262*** (0.028)
Per capita real GDP	-0.015*** (0.004)	-0.144*** (0.012)
Population growth	-0.005 (0.016)	-0.006 (0.067)
Urbanization rate	0.002 (0.017)	0.235*** (0.048)
Industrial structure	0.005*** (0.002)	0.009* (0.005)
Average GDP of neighboring cities	0.000 (0.001)	0.002 (0.005)
Constant	-0.095*** (0.029)	0.052 (0.103)
Number of observations	4,126	4,126
F-statistic	106.74	
R-squared		0.384
City FE	YES	YES
Year FE	YES	YES



Appendix Table 5. Real Estate Investment and Local Government Debt – Alternative Instruments

Variable	(1) First-stage Real estate investment/GDP	(2) Second-stage Debt/GDP	(3) Second-stage City bond/GDP
Proportion of developable land × (Provincial GDP target – National GDP target) (Instrument 1)	-0.004*** (0.001)		
Median real estate investment/GDP of cities in the same province (Instrument 2)	0.694*** (0.042)		
Real estate investment/GDP (Instrumented)		0.738*** (0.252)	0.131*** (0.036)
Per capita real GDP	-0.007 (0.004)	0.019 (0.014)	0.001 (0.003)
Population growth	0.004 (0.017)	0.059* (0.035)	0.027*** (0.008)
Urbanization rate	-0.016 (0.020)	0.307*** (0.061)	0.030*** (0.011)
City bond balance	0.001* (0.001)	0.023*** (0.002)	0.001* (0.000)
Average GDP of neighboring cities	0.009 (0.008)	0.149*** (0.022)	0.025*** (0.004)
Constant	-0.058 (0.051)	-0.772*** (0.135)	-0.152*** (0.025)
Number of observations	3,133	3,133	3,133
F-statistic	240.57		
R-squared		0.879	0.572
City FE	YES	YES	YES
Year FE	YES	YES	YES

Notes: The table displays the two-stage least squares regression results using the instrumental variables outlined in Note 1 accompanying Appendix Table 4. The dependent variable in Columns (1), (2), and (3) are the real estate investment ratio, the debt to GDP ratio, and the city bond to GDP ratio. Standard errors are reported in parentheses. \*, \*\* and \*\*\* denote significance at 10, 5 and 1 percent, respectively.